

## OBJECTIVE

To obtain a challenging Software engineer position where my creativity, problem-solving skills, and experience in development can be utilized to enhance User friendly interface.

## CONTACT

- [gakansha192@gmail.com](mailto:gakansha192@gmail.com)
- [akanshagupta.co.in](http://akanshagupta.co.in) (Portfolio)  
(I have listed all Projects case studies in my portfolio.)
- <http://bit.ly/46bBlsn> (LinkedIn)
- [7303058112](https://www.instagram.com/7303058112)
- New Delhi, India

## EDUCATION

KALINGA UNIVERSITY  
MCA  
2019

LUCKNOW UNIVERSITY  
B.SC, P.C.M  
2016

# Akansha Gupta

## SOFTWARE ENGINEER

Full-stack web developer with 5+ years of experience coding websites that convert into e-commerce. Proficient with HTML, CSS, WordPress, PHP, Rest API, Theme customization, Woocommerce integration, and payment gateways like Paypal, Stripe, Razorpay Paytm, and GTM tag setup. Most notably, it improved the **average time on the page by 40%** and enhanced user experience scores for all projects.

- Ability to express technical concepts clearly to people with no technical background.
- Experience in analyzing and testing before code deployments.
- Experience working closely with **project manager and developer to prioritize the work.**
- Strong analytical skills with the capability to handle **new technologies.**
- Experience in attending **business meetings and gathering the requirements.**
- Passionate about implementing and launching new projects.
- Experience in analyzing and testing before code deployments.
- 5 years' experience in woo-commerce.

---

## EXPERIENCE

### SOFTWARE ENGINEER, TAAZAA TECH PVT. LTD.

Jan 2024 - Present

Worked on custom WordPress projects. Developed some plugins and Elementor widgets. E-commerce project and payment gateway implementation.

---

### TEAM LEAD & SR. WEB DEVELOPER, MENSCHEN SOCIAL BOOTH (OPC) PRIVATE LIMITED

Nov 2021 – Jan 2024

Managed the development team and mentored junior developers to improve quality and efficiency. Created websites, dashboards, and migrations of projects. Worked closely with clients to understand their needs and goals and translate them into effective solutions.

---

### SR. WEBDEVELOPER, INFINITUM VENTURES LIMITED

Apr 2019- Oct 2021

Led the Development of the company's wedding platform, resulting in a 25% increase in sales. Conducted user research and usability testing to inform bugs and user usability and improve the user experience. Collaborated with junior teams to ensure designs were implemented accurately and efficiently.

U.P BOARD  
Intermediate  
2013

U.P BOARD  
High School  
2011

## SKILLS

- Competitor Research
- Usability testing
- Project management
- Team Management
- Client Handling

## TECHNICAL SKILLS

- **Backend:** PHP, WordPress, LARAVEL, Shopify
- **Frontend:** JavaScript, jQuery, Ajax, HTML, CSS, React
- **Database:** PostgreSQL, MySQL
- PHP Framework: LARAVEL
- Rest API Development
- Google Firebase services integration
- **Version Handling:** GIT, Bitbucket
- **Servers:** Apache, XAMPP
- Google Captcha, Map API Integration
- SMS Gateway
- Payment Gateway like- Paypal, Stripe, Razorpay, PhonePe and Paytm
- Woo-commerce Integration

---

## OFFICIAL PROJECTS

1. [Ducati Dresepang](#)
2. [Ducati Drethailand](#)
3. [Mindweave](#)
4. [Fuji Lens](#)
5. [NIA](#)
6. [GreenBeen](#)
7. [Step1inc](#)
8. [Varun Beverages](#)
9. [Fabweddings](#)
10. [Push Sports](#)
11. [Step1](#)
12. [Findability](#)
13. [Oetker](#)
14. [Ducati India](#)
15. [ShreeTMT](#)
16. [Est Brand Services](#)
17. [Caterpillar Insurance & Investment Solutions](#)
18. [Intellinum](#)
19. [Appzlogic](#)
20. [Namitaprasad](#)
21. [Ducati APAC](#)
22. [Ducati Singapore](#)
23. [Ducati Dealers](#)
24. [Aiwa India](#)
25. [jaspreetBindra](#)
26. [Emaginechange](#)
27. [IIAN](#)
28. [GreenBeen](#)
29. [SFSDLF](#)
30. [Ridgevalley](#)
31. [Hyundai Lucknow](#)
32. [Delmonte](#)
33. [Wired Hub](#)
34. [Grizly](#)
35. [Granta](#)
36. [Findability Dashboard](#)
37. [Mg Motors](#)
38. [Nisan](#)
39. [Hyundai Lucknow Feedback](#)
40. [Kurkure](#)
41. [Doritos](#)
42. [Homekuozina](#)
43. [Compass](#)
44. [DreIndonesia](#)
45. [Qagenic](#)
46. [Primary Gray](#)
47. [Hillstationciders](#)

## PERSONAL PROJECTS

1. [Nested India](#)
2. [Yogesh Coach](#)
3. [InfoSoftware](#)
4. [Questika](#)
5. [Just Organik](#)
6. [Notamm](#)
7. [Multi-school management system](#)
8. [Luggage Lounge](#)
9. [Madam Chutney](#)

